



## Risk Communication, Community Preparedness and Governance: A Framework for Measuring Self Sufficiency and Sustainability

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### Introduction

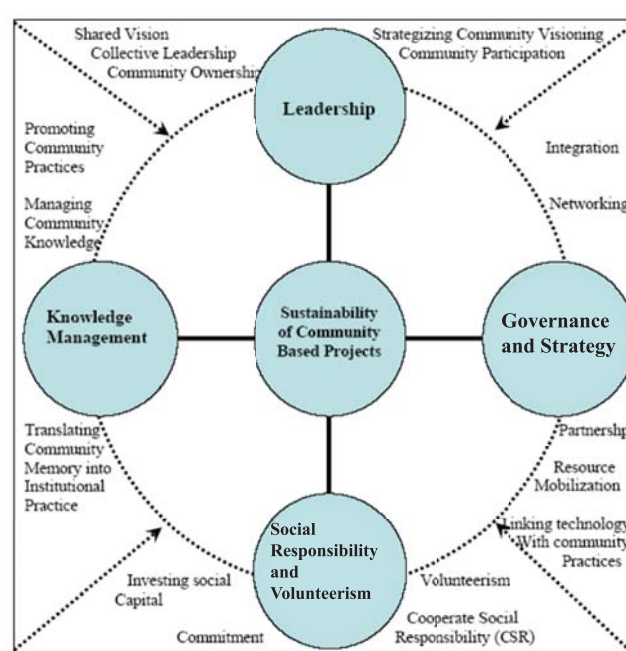
Measuring the sustainability of Community Based Disaster Risk Reduction (CBDRM) and of assessing multi-hazard early warning system (EWS) requires interdisciplinary frameworks. It also proposes qualitative measures for community preparedness and assessing micro level EWSs using composite concepts of efficiency, effectiveness, equity, legitimacy and sustainability. This is mostly linked with governance element and aspect. I have developed this, after my interaction with the communities in Utharavittur province of Bangkok.

The paper proposes a framework which has four key components: Leadership, Governance and strategy, Social Responsibility & Volunteerism and Knowledge Management.

### Components

Of the component of Leadership, it covers the features of shared vision, collective leadership, strategizing, community visioning, community participation & ownership; under Governance and strategy, it goes with the features of integration, networking, partnership, resource mobilization, linking technology with community practices, operationalizing community memory; the component Social Responsibility and Volunteerism consists of the features such as investing social capital, corporate social responsibility (CSR), volunteerism and commitment (political, institution, social and individual) and the fourth component Knowledge Management covers promoting community practices, managing community knowledge and translating the community memory into practice.

The proposed framework. Source: author(Munas Kalden,2008)



### Conclusion

The community based development activity, when it involves the preparing community must invest on the elements of Leadership, Governance and strategy, Social Responsibility & Volunteerism and Knowledge Management, considering the sustainability and self resiliency. One element is well connected and interacted with other.

Keywords: Community preparedness; risk communication; governance & strategy; sustainability; self sufficiency & network.

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