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Event Press Release

NEW: Ontario Disaster & Emergency Management Conference to be hosted in Toronto

Toronto, ON – Macgregor Communications (MC), a market leader in business events and online learning, is pleased to announce a partnership with the Ontario Association of Emergency Managers (OAEM), to produce a new conference that will serve the needs of Canadian emergency management professionals, to be delivered in Toronto, Canada, on October 3-4, 2018.

The World Conference on Disaster Management (WCDM), one of MC's long-standing franchises, has been a leading conference for the disaster management community, providing a unique combination of emergency management and business continuity education.

"The new emergency management conference will be more directly relevant to Ontario's CEMC's, plus emergency management professionals from the Red Cross, Public Safety and Social Services amongst others" said Mike O'Brien, OAEM President. "Experienced practitioners will help attendees promote safer communities, and cope with the many hazards that occur when disaster strikes".

"This is another natural shift for WCDM to better prepare and mitigate the vulnerabilities our local communities face with all too common disasters," said Dan Joyce, VP Business Development, MC, "the Program will be packed with renowned keynotes, three concurrent streams of education and include workshops, a disaster management exercise plus webinars."

More details on the *Ontario Disaster & Emergency Management Conference* is available at the conference web site www.WCDM.org

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About Macgregor Communications (www.macgregorcom.com)

Macgregor Communications is focused on creating communities where information exchange and networking is at the epicentre of what we do. We are a technology-driven organization with sophisticated tools and analytics that allow us to provide unique insights and access to markets beyond traditional avenues for our customers. With experience organizing events globally in many markets, we continuously look for new opportunities to expand given our true entrepreneurial spirit at Macgregor Communications.