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Event Press Release

NTINUITY & RESILIENCE TODAY

INTERNATIONAL BUSINESS CONTINUITY MANAGEMENT CONFERENCE

Toronto, ON – Macgregor Communications (MC), a market leader in business events and online learning, is pleased to announce the new ***Continuity & Resilience Today - International Business Continuity Management Conference*** to be hosted at the Sheraton Centre Hotel Toronto on May 29-31, 2018.

Continuity & Resilience Today (CRT) is an annual event and a partnership with the Business Continuity Institute (BCI), the Disaster Recovery Institute of Canada (DRIC), and the Disaster Recovery Information Exchange (DRIE) that will serve the needs of continuity management professionals.

The World Conference on Disaster Management (WCDM), one of MC's long standing franchises, has been a leading conference for the disaster management community, providing a unique combination of business continuity management (BCM) and emergency management education. CRT is a natural shift for WCDM and is an expansion of the *Continuity Management Symposium*, recently hosted at the Sheraton Hotel, on June 22, 2017.

"Our plan is to exceed expectations of delegates by meeting their constantly changing needs," said Brock Holowachuk, DRI Canada President, "the new conference will be highly relevant to continuity management professionals as well as those working in Public Safety."

BCI Canada Chapter President, Christopher Horne shared "organizations need to respond to the unexpected; the experienced planners we invite from world-wide resilient organizations to this new conference will help attendees with lessons shared and networking that will further strengthen and prepare them."

"We're excited by this opportunity to bring a brain trust of continuity management professionals together under one roof for three days," expressed Joe Ozorio, DRIE-Toronto President. "We look forward to better address and educate on current risks and global threats we all face."

The new CRT 3-day conference will feature content with multiple education tracks, international caliber keynote speakers, workshops, webinars and excellent networking opportunities throughout. A Call for Papers will be issued by September 2017.

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About Macgregor Communications (www.macgregorcom.com)

Macgregor Communications is focused on creating communities where information exchange and networking is at the epicentre of what we do. We are a technology-driven organization with sophisticated tools and analytics that allow us to provide unique insights and access to markets beyond traditional avenues for our customers. With experience organizing events globally in many markets, we continuously look for new opportunities to expand given our true entrepreneurial spirit at Macgregor Communications.