

**2012 WCDM - Conference at a Glance**  
**Monday, June 25, 2012**

	Real Events	R&D/Technical Issues	Human Element	Emerging Trends	Practices and Principles	Practices and Principles	Resiliency	Misc	
	0	1	2	3	4	5	6	7	
Monday	8:30- 8:40	Announcements/Welcoming Remarks							
	8:40 - 9:40	Plenary 01 - TBA							
		Break							
	10:00 - 10:50	<a href="#">6011 Brian Kayes (CAN) - Assiniboine River - Up and Rising!</a>	<a href="#">6089 Adam Chusid (USA) - Integrating Google Earth into your Crisis Management and Business Continuity program</a>	<a href="#">6117 Bruce Blythe (USA) - The Human Side of Crisis: Accelerating Return-to Work</a>	<a href="#">6083 Tim Armit (UK) - How does a city prepare for the Olympics? But do we all approach business continuity the wrong way?</a>	<a href="#">5992 Peter Rekers (AUS) - Crisis Communications: Case studies and lessons learned from Australia</a>	<a href="#">6086 John Stagl (USA) - Saving Business Continuity Programs During An International Economic Crisis</a>	<a href="#">6034 Shannan Saunders (CAN) - Developing Resilient Communities: A cost effective disaster risk reduction program</a>	Paula Allen (CAN)
		Break							
	11:05 - 11:55	<a href="#">6135 Carl Gibson/SF (AUS) - A year of disasters in review - 2011 and the countdown to 21-12-12</a>	<a href="#">6092 Mark Prutsalis (USA) - The Sahana Software Foundation: Making Chaos Manageable ???</a>	<a href="#">6205 Myles Druckman (USA) - Infectious Disease Incidents, and the Workplace</a>	<a href="#">6027 Brian Barnier (USA) - Putting the "Business" Back in BUSINESS Continuity Management to Do More with Less</a>	TBA	<a href="#">6015 Ann Wyganowski (CAN) - BCM and Emergency Management Without a Budget</a>	<a href="#">6152 Matthew Godsoe (CAN) - Why disaster resilience will be the most important counter terrorism measure in the next 50 years.</a>	<a href="#">6087 Mike Soegtrop (CAN) - BCM and Resilience in China-North American standards are falling behind. Here is how to prove your organization has a resilient strategy in place.</a>
	12:00 - 1:30	(							
	1:30 - 2:30	Plenary 02 TBA							
		Break							
	2:45 - 3:35	<a href="#">6021 Erica Seville (NZ) - Resilience Tested: a year of many aftershocks with Chris Hawker and Jacqui Lyttle</a>	<a href="#">6095 Helen Foster (AUS) - Are you prepared for a cyber attack?</a>	<a href="#">6173 Jim Stanton (CAN) - Why do organizations fail or succeed when the unexpected happens?</a>	<a href="#">6212 Marie-Helene Primeau (CAN) - Risk Management and Continuity Management hand in hand</a>	<a href="#">6017 Jeff Gill (CAN) - It Can Be Done: Managing Strong EM Programs in Today's Fiscal Climate</a>	DRIE Session	<a href="#">6114 Gavin Love (USA) - Innovate or Perish - What is our Future?</a>	Graham Bennett (CAN) - Vital Records in Emergency Management and Business Continuity - What do you loose?
	Break								
3:50 - 4:40	Reserved	<a href="#">6213 Andreas Hedskog (SWE) - Measuring the impact of BCM on Organisational Resilience</a>	<a href="#">6372 Pete Learoyd (CAN) - The Art of Developing Emergency Management Plans</a>	<a href="#">6109 Jane Rovins (CHN) - Disasters without Borders</a>	<a href="#">6125 Cliff Trollope/SC (CAN) - Call to Action - When doing more with less needs to be done. With Shanda Chronowich</a>	<a href="#">5912 Gayle Mitcham (CAN) - Corporate Governance - What Business Continuity Professionals Need to Know with Gillian Catalano</a>	TBA	Boyd Neil (CAN)	
5:00	Speakers Reception								

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**Tuesday June 26th**

	Real Events	R&D/Technical Issues	Human Element	Emerging Trends	Practices and Principles	Practices and Principles	Resiliency	Misc	
	0	1	2	3	4	5	6	7	
Tuesday	8:30- 8:40	Announcements/Welcoming Remarks							
	8:40 - 9:40	<b>Plenary 03: Nat Forbes "Food &amp; Emergencies: The Impact of Hunger.</b> <b>The century's biggest disaster is already happening - in your refrigerator, on your dinner table, and in your garbage can."</b>							
		Break							
	10:00 - 10:50	<a href="#">6141 Elizabeth Buchanan (AUS) - GOVERNMENTS USE OF SOCIAL MEDIA USE IN TIMES OF DISASTER: AN AUSTRALIAN CASE STUDY with Elizabeth Buchanan</a>	<a href="#">5975 Steven Ross (CAN) - Climate Change and Your Organization's Information</a>	<a href="#">5977 Barbara Citarella (USA) - Leadership Fatigue: Organizational Implications During Economic Constraints</a>	<a href="#">5955 David Parsons (AUS) - Making Emergency Management a Value Proposition not a Cost</a>	<a href="#">5837 Geary Sikich (USA) - Walking on Shifting Sand: Global Vulnerabilities – Local Impacts – New challenges and risks</a>	<a href="#">5958 Regina Phelps (USA) - Managing Incidents At Your Company Consistently Around the World with Don Adamis</a>	<a href="#">6107 Carl Gibson/SF (AUS) - Disaster pathology: using failure analysis to better design organisational resilience capability with Susan Furness</a>	<a href="#">6321 Wendy Hayko (CAN) - Leveraging your BC/DR program to reduce insurance costs</a>
		Break							
	11:00 - 11:50	<a href="#">6069 Donna Parsons (CAN) - Lessons Learned and More... Responding to a Tornado in Goderich, Ontario. A Public Health Perspective with Gary Wood</a>	Climate Change Adaptation for Municipalities	<a href="#">6180 Marc Ladin (USA) - How the increasing frequency of major disasters is altering the role of crisis communicators and the systems they command.</a>	<a href="#">6061 Peter Power (UK) - Fact or Fantasy: The do's and don'ts of running corporate exercises</a>	<a href="#">6056 Michael Tarrant (AUS) - Good governance: the value case for effective management of disruption risks</a>	<a href="#">5857 Harvey Betan (USA) - Financial Consideration after a disaster</a>	<a href="#">6210 Eric Knight (USA) - Leverage Business Resilience to Reduce Organizational Risk with Limited Resources</a>	<a href="#">6171 Edward Leman/Dave Elkin (CAN) - Multi-hazard City Risk Index: a new approach to assessing present and future risks to cities from natural hazards</a>
	12:00 - 1:30	LUNCH							
	1:30 - 2:30	<b>Plenary 04: Emergency Management, Business Continuity &amp; Public Private Partnerships-International Panel with Peter Power, Scot Phelps and John Copenhaver</b>							
		Break							
	2:45 - 5:15	Plenary 04 WS1	Plenary 04 WS2	Plenary 04 WS3	<a href="#">WS4 6075 Susan Furness/Carl Gibson (AUS) - The Blue Abyss: a hands-on exercise workshop for emergency, continuity and recovery response</a>	<a href="#">WS5 6217 Malcolm Smeaton (CAN) - Marketing for Security, Business Continuity and Emergency Management Programs</a>	<a href="#">WS6 6198 John Facella (USA) - Communications Lessons Learned from Recent Major Disasters and Events</a>	<a href="#">WS7 6137 John Bircham (NZ) - Engagement – Key to the Embedding of Resiliency into the Cultures of our Organizations</a>	
	Break								
6:30	Awards dinner and student reception - Plenary 05 TBA								

**2012 WCDM - Conference at a Glance**  
**Wednesday June 27th**

	Real Events	R&D/Technical Issues	Human Element	Emerging Trends	Practices and Principles	Practices and Principles	Resiliency	
	0	1	2	3	4	5	6	
Wednesday	9:00 - 9:05	Announcements/Welcoming Remarks						
	9:05 - 10:00	Plenary 06: Robert Kaye "What do CEOs mean when they say Resilience?"						
		Break						
	10:15 - 11:05	<a href="#">\$\$ 6179 Mark Baker/AW (CAN) - GTIME-Lessons in maximizing the value of your exercise dollar with a public/private exercise with Anne Wyganowski and Todd Bardes</a>	<a href="#">6348 Jeanette Sutton (USA) - Sirens in Their Pockets: Public Alerts and Warnings on Mobile Devices</a>	<a href="#">6342 Neil Greenburg (UK) - Organisational Traumatic Stress Management: ten top tips</a>	John Copenhaver	<a href="#">\$\$ 6218 Ted Brown (USA) - BCP in a Down Economy</a>	OAEM Session	<a href="#">\$\$ 6127 John Vargo/Peter Brouggy (NZ/AUS) - Building Resilience in the face of Systemic Insecurity: a Trans-national Collaboration with Erica Seville</a>
		Break						
	11:20 - 12:10	<a href="#">6163 Mark Abkowitz/JC (USA) - Community-Level Adaptive Response to a Natural Disaster Event: The Nashville Flood with Janet Camp</a>	<a href="#">6221 Mark Spreitzer (USA) - Lessons Learned for Cloud Success</a>	<a href="#">6067 Scot Phelps (USA) - Having More Fun! A Year of Disaster Exercises Using Breath Mints, Zombies, and Ice Cream.</a>	<a href="#">\$\$ 6094 Ross Holmes (AUS) - Emergency Operation Centres: towards a New Model of Best Practice</a>	<a href="#">\$\$ 6209 Eve Marie Cormier (CAN) - The world has changed, so should the Business Impact Analysis – An innovative perspective of Business Impact Analysis value in a global threat environment with Benoit Larocque</a>	<a href="#">\$\$ 6093 Charles Jones (USA) - Doing More with Less - Leveraging Project Management in Your BCP and DR Initiatives</a>	<a href="#">\$\$ 6076 Jared Serviss (CAN) - When less really is more... building resilience and security through community involvement</a>
	12:20 - 1:20	LUNCH						
	1:20 - 2:00	Plenary 07: PROPOSALS from Tues Keynote - Emergency Management, Business Continuity & Public Private Partnerships						
2:00 - 2:10	Closing Remarks							